



# When life gives you Lemons, Girl Scouts make Lemonade!

## Introducing Lemonade Stands, a new opportunity for girls to flex their entrepreneurship muscles.

Booths are a great way for girls to build teamwork and have fun together, but this year some girls may opt to host individual stands, based on their location, schedule, or goals! A lemonade stand is a booth set up on the property where the girl or a close family member resides, as their city, homeowner's association and/or property management permits. An individual Girl Scout may host a Lemonade Stand-style booth, provided she is supervised by her own parent/caregiver. Sisters or girls in the same household may participate in this kind of booth together. "Lemonade Stands" may take place during the booth sale window of April 1-30.

- At a Lemonade Stand, if a girl is accompanied by her own parent/caregiver, that adult is not required to be a registered Girl Scout volunteer.
- If in a troop girls must use cookies that have been transferred from the troop to the girl. This can be from troop inventory or cookies picked up from a cupboard. If a girl is a Juliette she will use cookies picked up from a cupboard. Any leftover cookies "belong" to the girl and cannot be returned to a troop or cupboard.
- Lemonade Stands may not be entered as booths in Smart Cookies as they are managed by individual girls and families and may be promoted by the girl using her own marketing tools such as their social media and signage.
- Lemonade Stands cannot be held in the same location as a council-secured or troop-secured location. A lemonade stand cannot be held at any major retail establishments.
- The purpose of Lemonade Stands is to give girls more opportunities to achieve their goals. The parent/caregiver of the girl wishing to hold a lemonade stand must first contact the troop leader to secure cookies.
- Girls must have an adult present at the lemonade stand at all times—cookies and money should never be left unattended.
- Lemonade stands are not to be set up on the street, sidewalk, street corner, medians or public property.
- Girls who reside in an apartment, gated community or similar housing must obtain management approval prior to setting up— set-up must be in a common area within the bounds of the complex.
- Any signage must follow city, property management and/or homeowner association signage rules.
- Funds earned from a lemonade stand must be deposited with the troop or Juliette fund.
- Keep cookies shaded from the elements (i.e., heat, rain, etc.). Consider using a rolling cooler on hot days to keep cookies from melting.