# Global Action Days
## Girls in ICT Day
## 4th Thursday of April

## What is Girls in ICT Day?

Girls in ICT Day is all about inspiring girls and young women to pursue Science, Technology, Engineering, and Mathematics (STEM) studies and leverage the power of digital technologies to follow their dreams. With technology playing a role in all kinds of career fields, from art and history to law and from teaching to archaeology, Girls in in ICT Day encourages girls and young women to consider studies and careers in the growing and rapidly changing field of Information and Communication Technologies (ICT).

## Why do Girl Scouts celebrate?

Information and communication technologies drive growth and innovation worldwide, infiltrating all aspects of our lives, even our youngest Girl Scouts. Jobs in ICT can lift women out of poverty; provide more gender-balanced ICT careers, and enable highly talented women to move to the top of the career ladder. Girls who learn about information and communication technologies are prepared to make the world a better place through technology.

## How can GSME Girl Scouts celebrate?

As Service Units and Troops, celebrate Girls in ICT Day with activities focused on ICT and women in ICT. Whether at a Service Unit event or in your own troop, talk about why it is important for women to be in ICT careers, to celebrate the achievements of women in the ICT career field, and how they use technology every day.

## Activities for Girls in ICT Day

The overall theme for Girls in ICT Day remains the same each year: 'To introduce our future generations to the careers in Information and Communication Technologies'. Here are some suggested activities.

- Visit a local company and discuss how they use technology in their everyday work. This company does not have to be a technology company; consider the local fire department, library, bakery, bank and so on.

- Ask a woman who is in an ICT career field to come to your meeting and speak to the girls about the importance of technology in her job, her education path, and why it is important for girls to pursue technology in any career path.

- Is there a local computer club or computer classes, maybe at the local high school or college? Ask if some of the female students would come to your meeting and do activities with the girls and at the same time discuss being females in these classes/club.

- Research this year's theme for Girls in ICT Day. Discuss the theme with your troop. Ask how they think the theme applies to them and other girls/women they know. How about girls and women around the world?

> The jobs of the future will be driven by technology & innovation—65% of children entering primary school today will have jobs that do not yet exist.
>
> *From UN Women Website*

## Resources:

- GSUSA Global Action Days Toolkit: available on Volunteer Toolkit & GSME website
- International Telecommunication Union (ITU): www.itu.int/women-and-girls/girls-in-ict/
- UN Women: www.unwomen.org/en/news/in-focus/international-girls-in-ict-day

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